

CRAMER

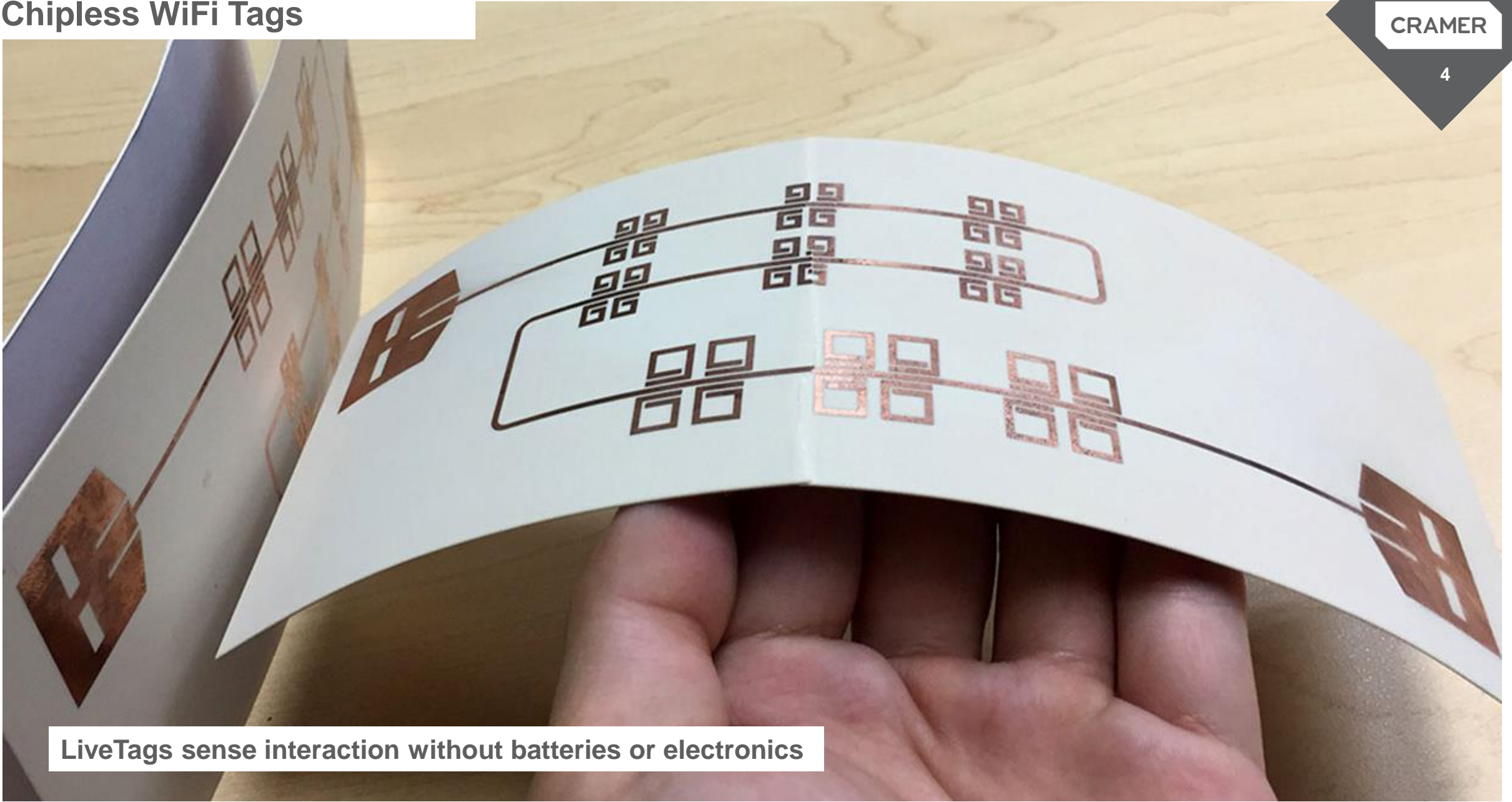
15 Tech Trends to Bet On

JOE LOVETT

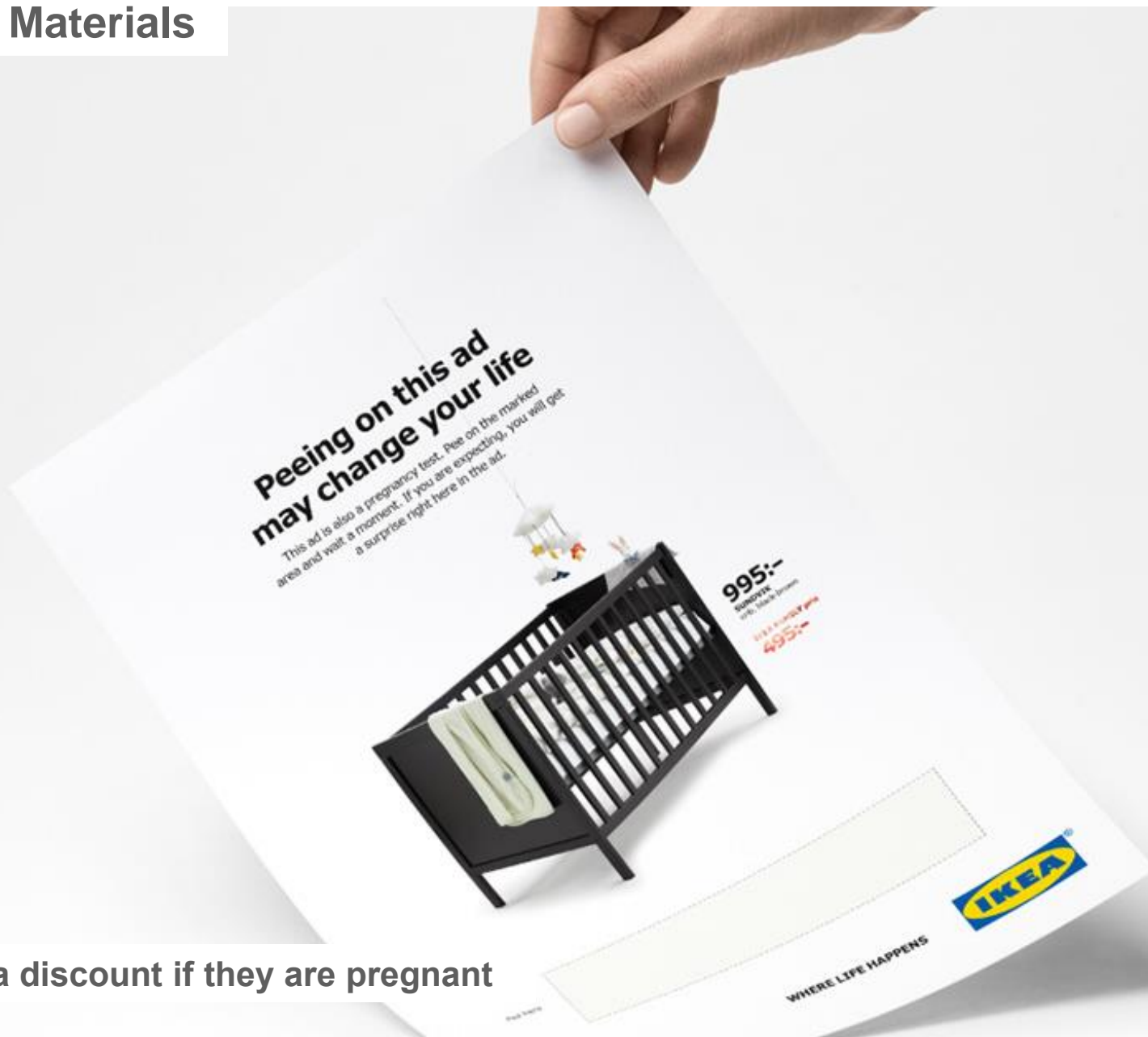
Dynamic Materials

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Chipless WiFi Tags



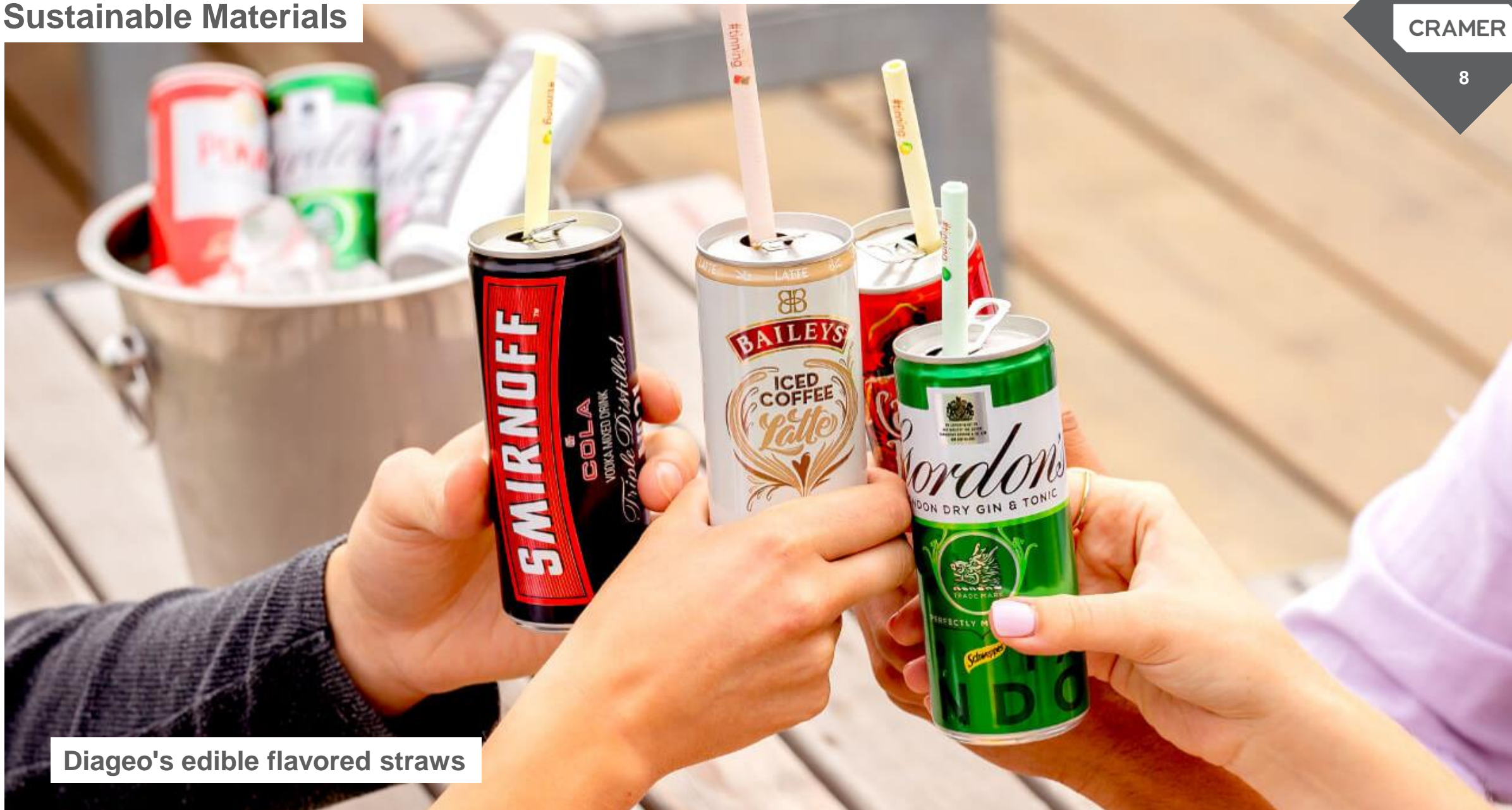
LiveTags sense interaction without batteries or electronics



Ikea's ad unveils a discount if they are pregnant

Edible Materials

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Diageo's edible flavored straws

Edible Water

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A close-up photograph of a hand holding a clear, spherical, edible water capsule. The capsule is held between the thumb and index finger, with the middle finger supporting it from below. The capsule is transparent and shows some internal texture. The background is a solid, bright blue color.

Simple packaging and innovative manufacturing by Skipping Rocks Lab's Ooho!

Hackable Minds

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"Don't you forget
about me. Don't,
don't, don't, don't."

Boost your memory with the Sans Forgetica font

Brain Waves Exhibit

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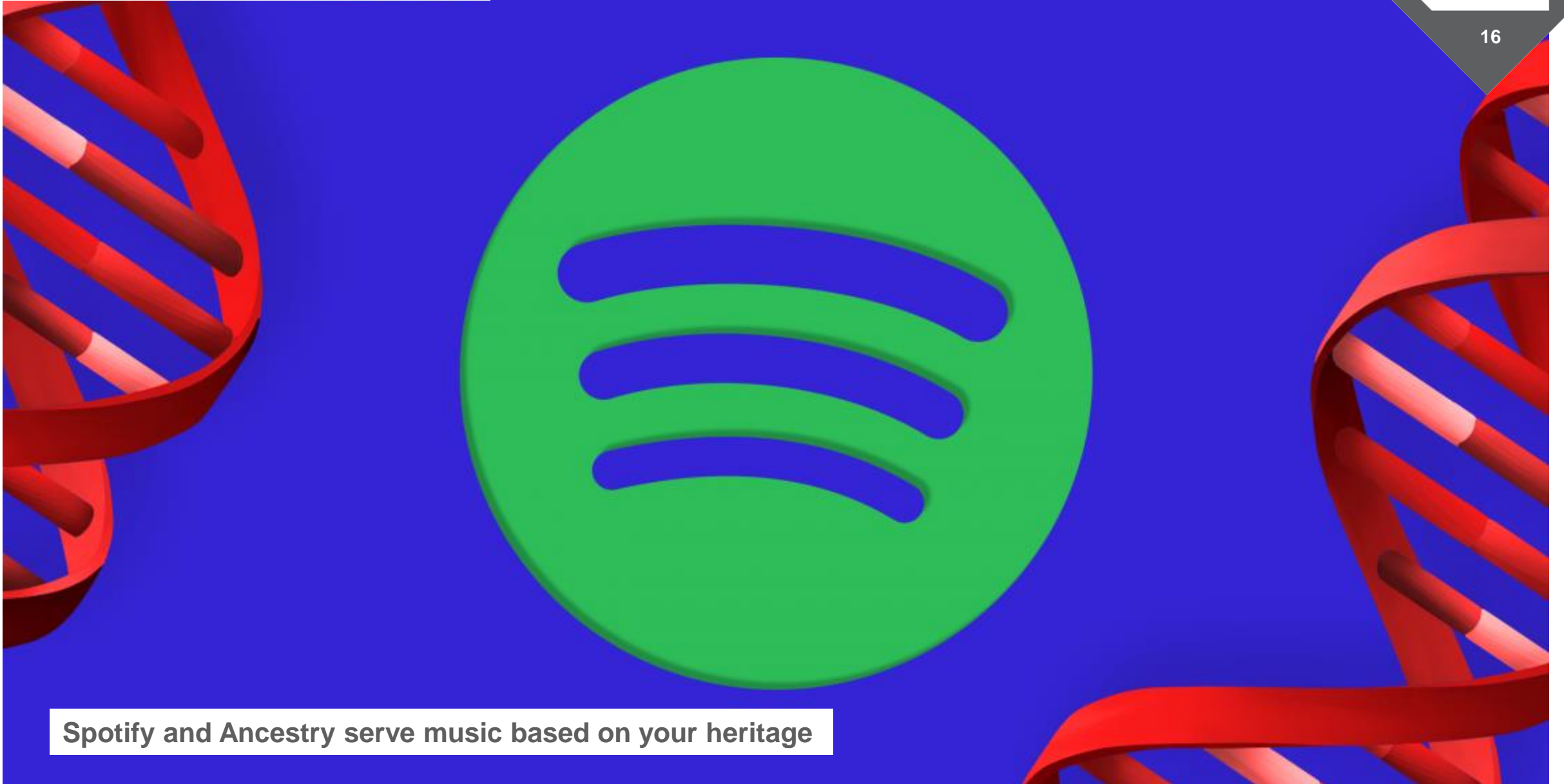
Launched in August 2018 at London's Design Museum



LooxidVR's headset measures brain activity, eye movement, and pupil dilation

Playlists for Just You

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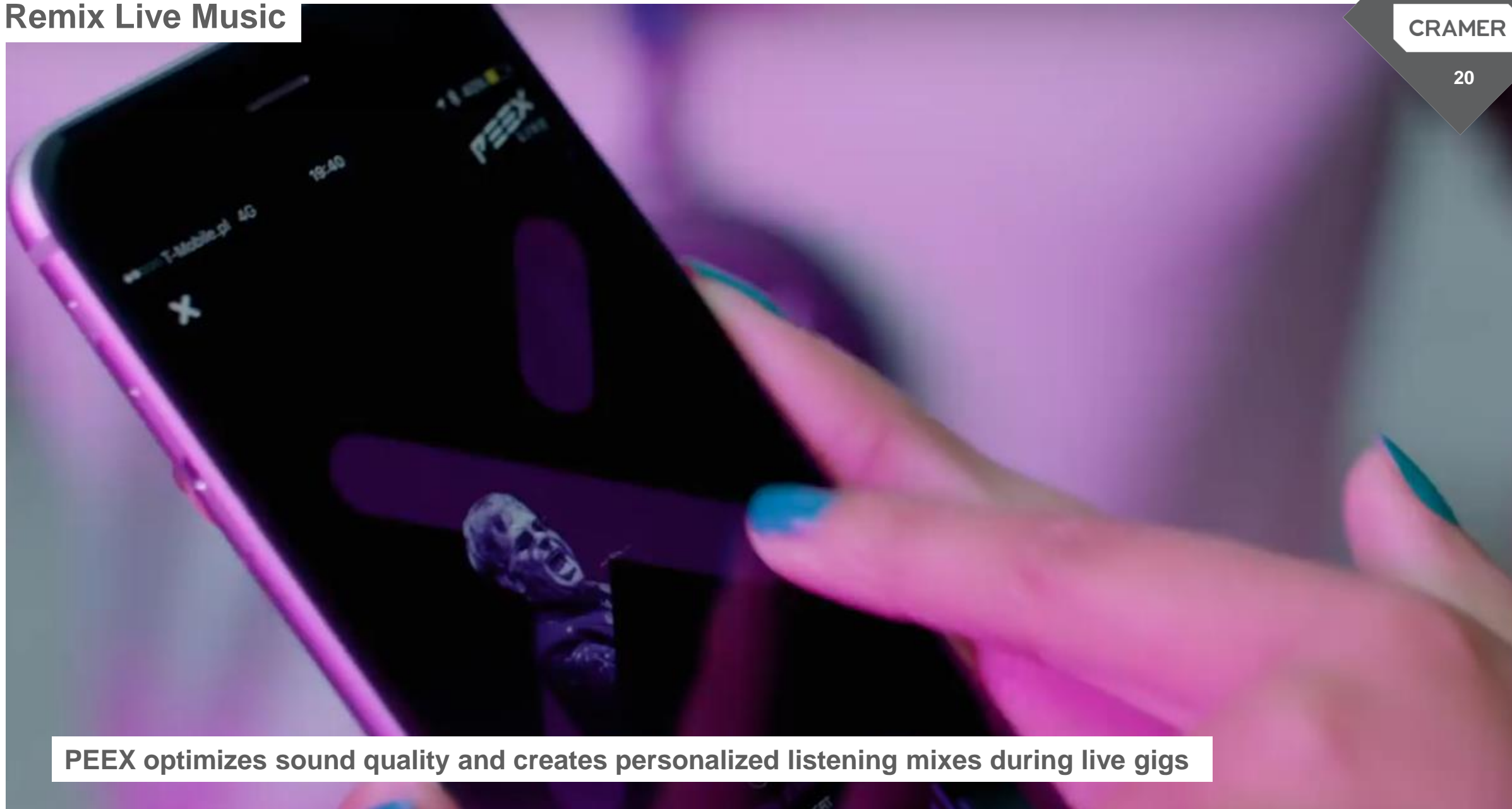
Spotify and Ancestry serve music based on your heritage



Acquired by Apple, Asaii uses machine learning to analyze all music data on the internet

Sound Control

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PEEX optimizes sound quality and creates personalized listening mixes during live gigs

Sound Separation



Kia's headphone-free technology for cars



Sonitus' two way radio eliminates the need for external mics

Robots, Roving

6 of 15

Self-driving Trolleys



KLM's Care-E trolleys follow you to your gate





Starship Technologies will be delivering parcels in San Fran by end of year

Point of Service Automation

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Alibaba's new robot delivers meals



Emotional robot provides empathetic assistance at Istanbul Airport

Robots, Everywhere

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Improve Sleep—Robot

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Somnox

Less UI, More Intelligence

Interact with voice, app, or context -
Bumblebee learns your preferences and adapts
to your life.

Modular

Flexible modules to fit any space
rapidly

Transform

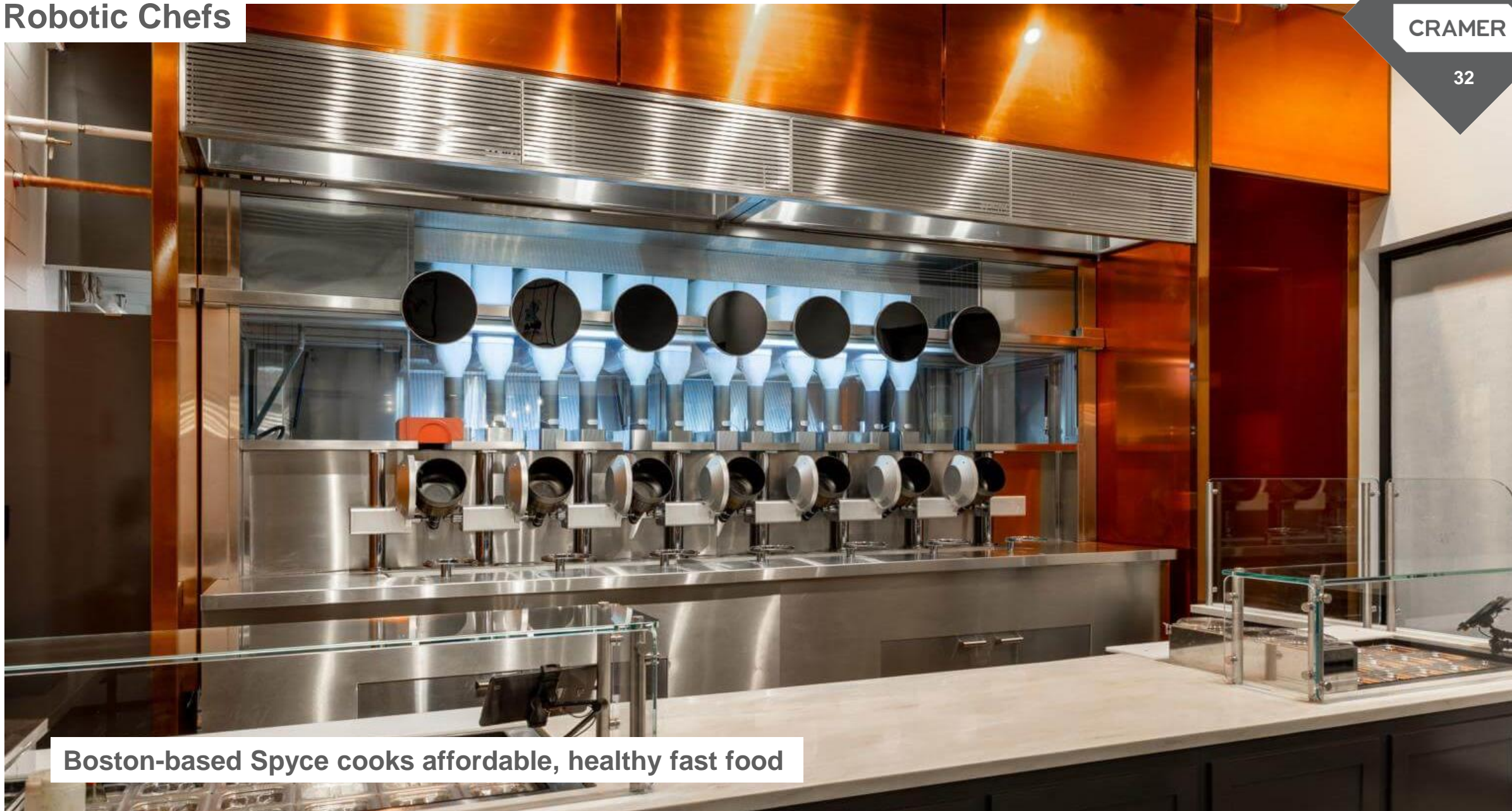
Live, work, sleep, or play - there's
always a layout for you

Bumblebee Spaces uses motorized modules to raise furniture

Robotic Chefs

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Boston-based Spycy cooks affordable, healthy fast food

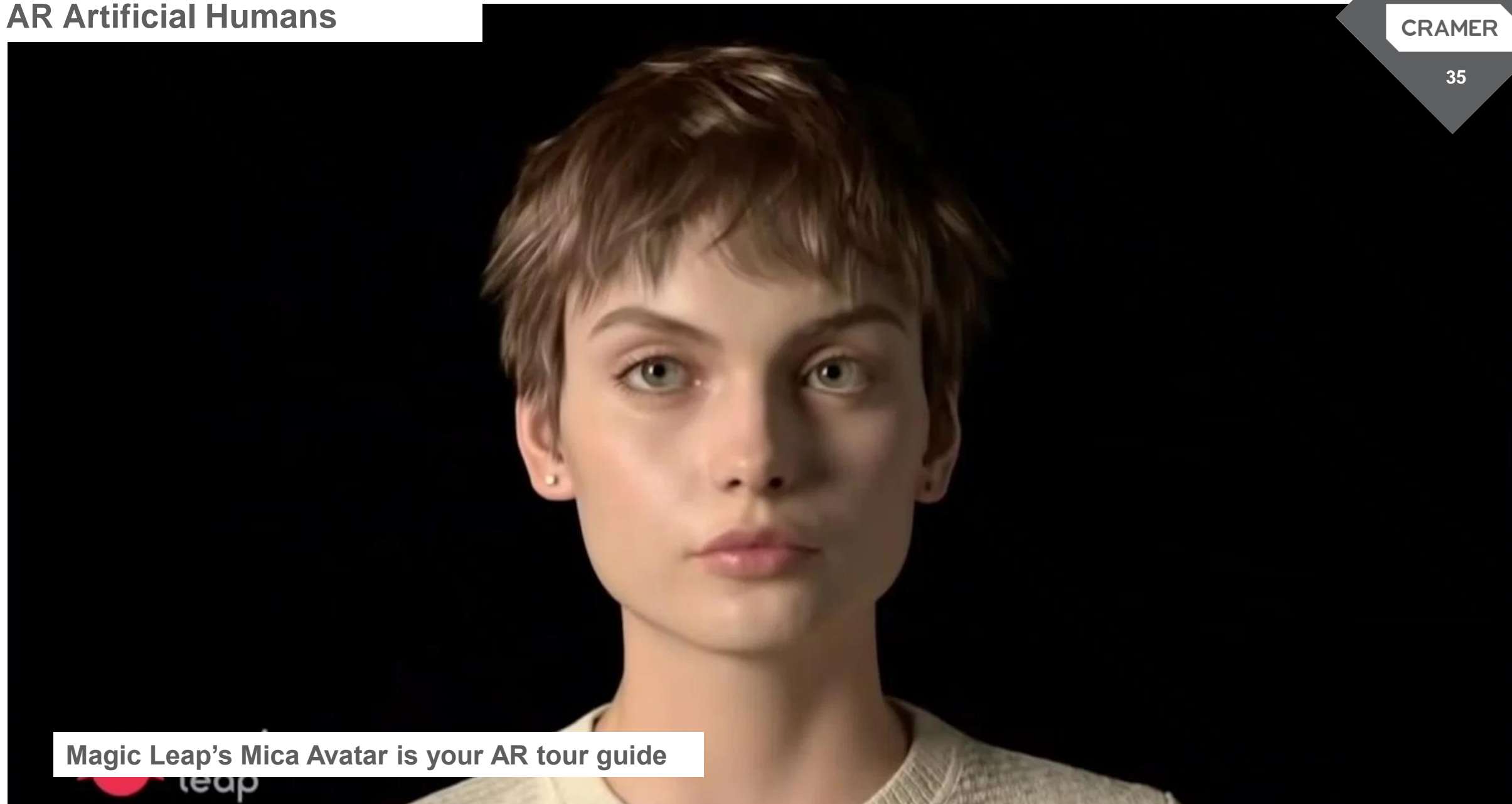


Just launched as part of Microsoft's Windows 10

Virtual People

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Magic Leap's Mica Avatar is your AR tour guide

AR Collaboration

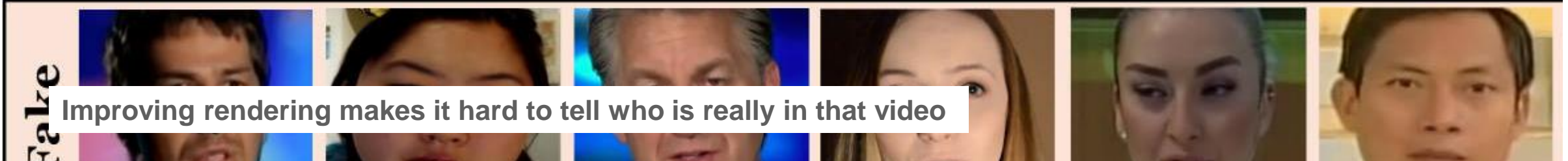


Spatial's new software bring people into your space



Like, Kizuna Ai, the travel ambassador for the Japan National Tourism Organization

Deep Fakes



Improving rendering makes it hard to tell who is really in that video

Facial Recognition Everywhere

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Facial Recognition Tickets



Expands to consumer events with Ticketmater and Blink Identity

THE FIREWALL FOR YOUR IDENTITY

D-ID's firewall change photos so people cannot be detected

Data Ownership

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Dock.io provides tools and transparency in managing your personal information



Give you individual data control, by Inrupt from Tim Berners-Lee

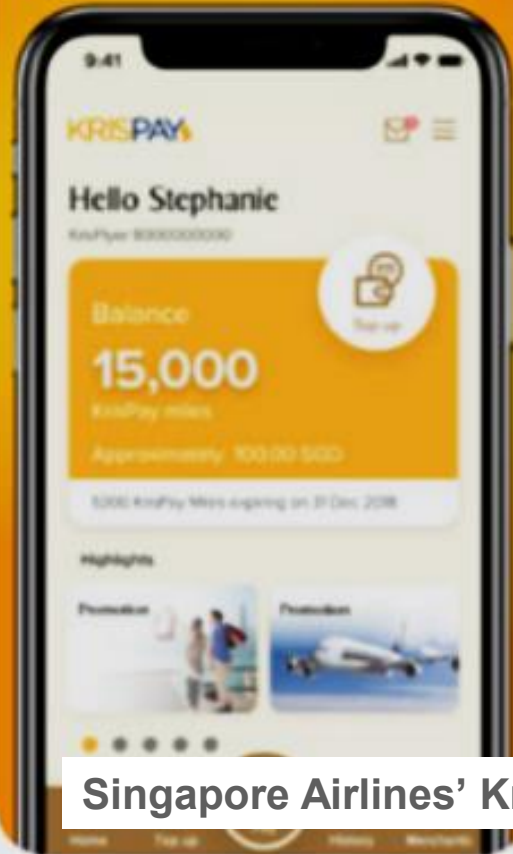
Blockchaining Brands

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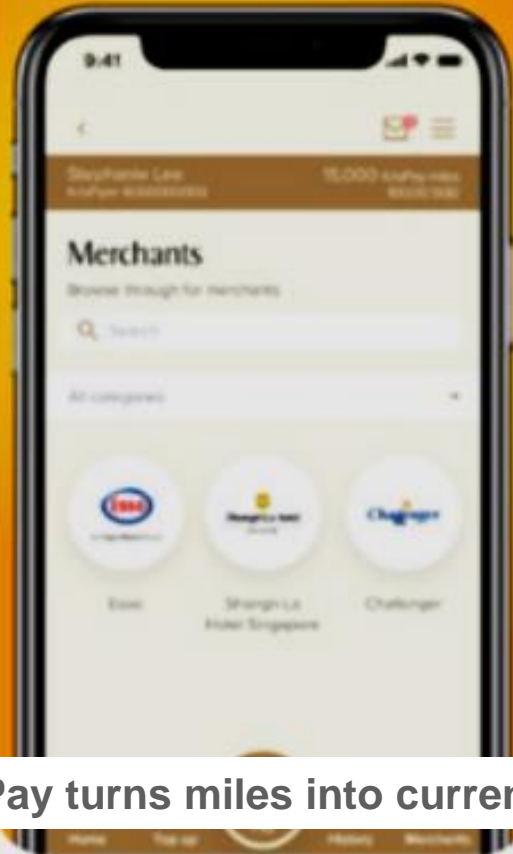


Kodak's blockchain initiative gives sports fans rights over their photos

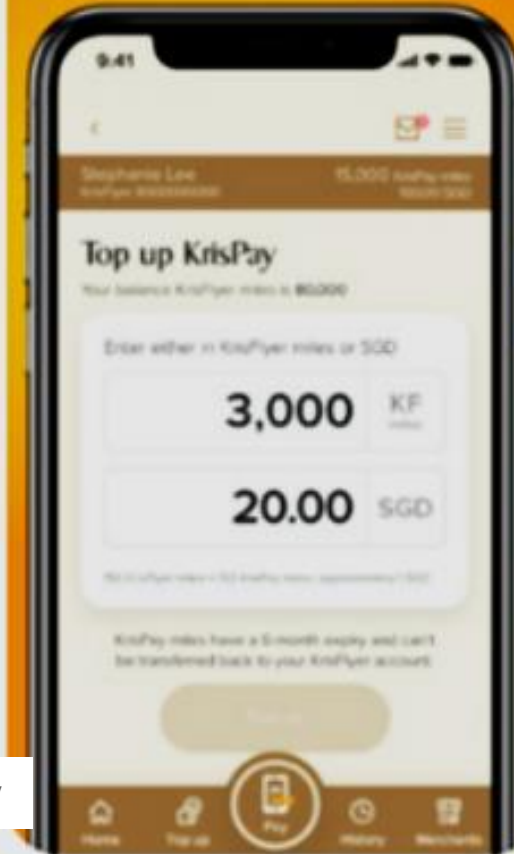
Use your KrisFlyer miles for instant everyday purchases



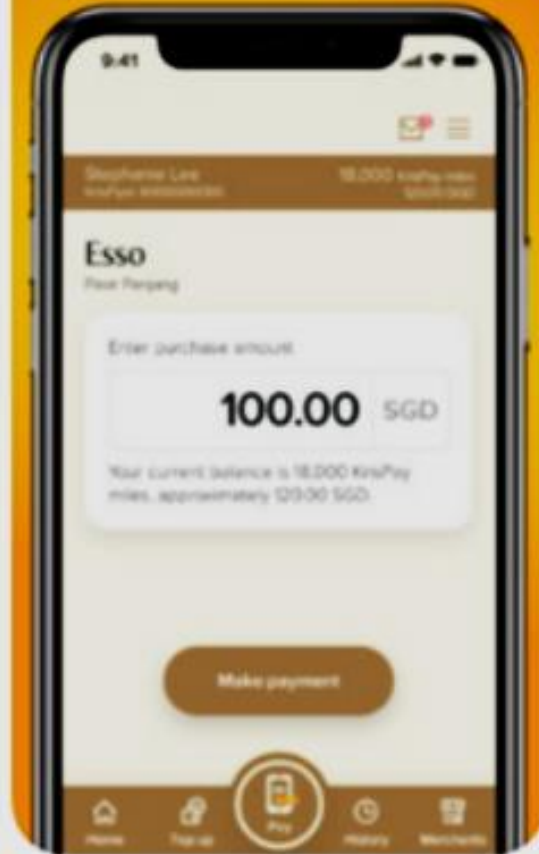
Choose from a variety of popular merchants island-wide



Seamlessly transfer your KrisFlyer miles to KrisPay miles



Offset your purchases using KrisPay miles



Singapore Airlines' KrisPay turns miles into currency



Ben & Jerry's uses blockchain so customers can offset their carbon footprint

Dynamic Digital Out of Home

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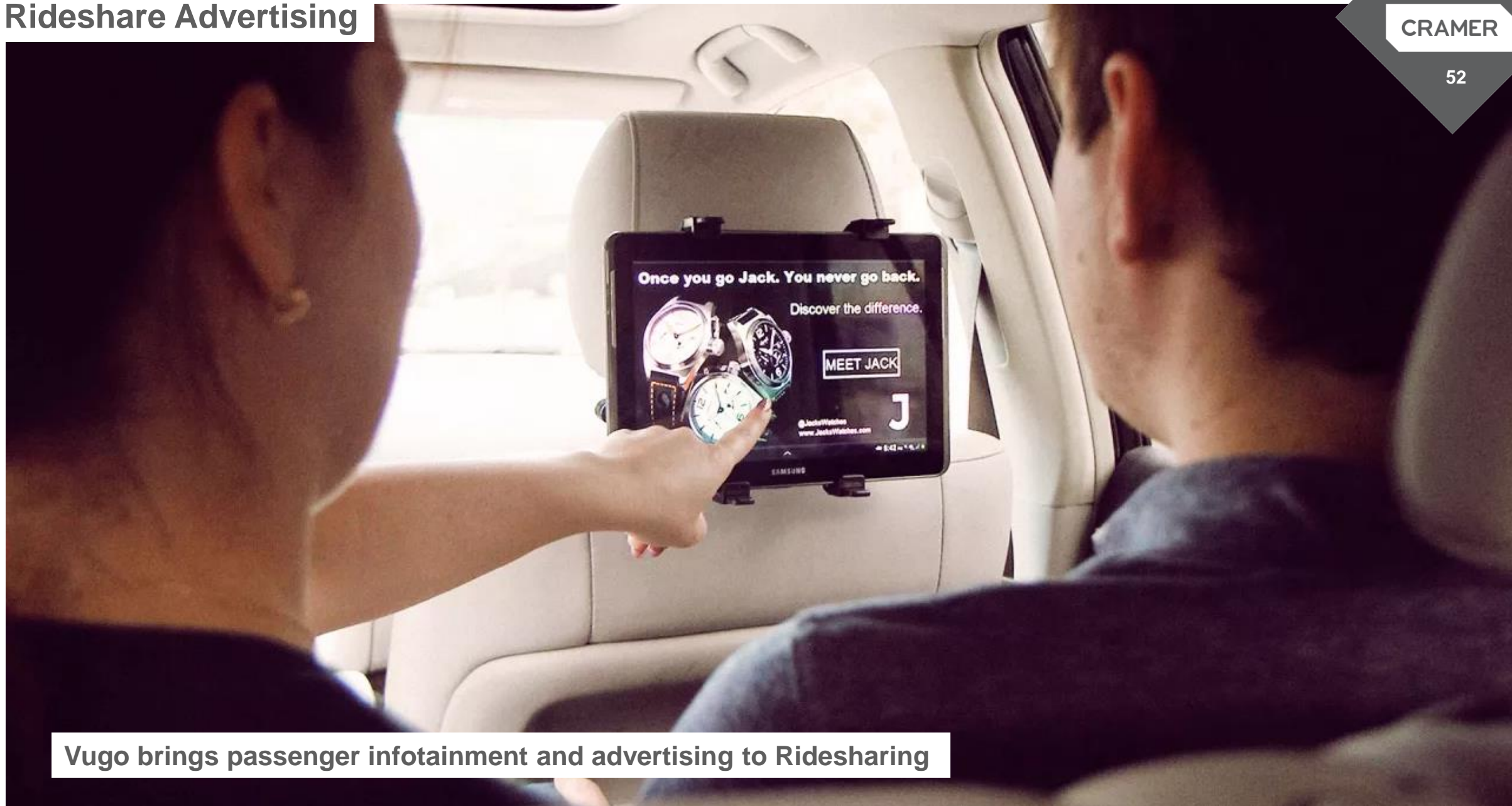
Contextual Screens

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Grabb-it turns windows into hyperlocal video billboards



Vugo brings passenger infotainment and advertising to Ridesharing

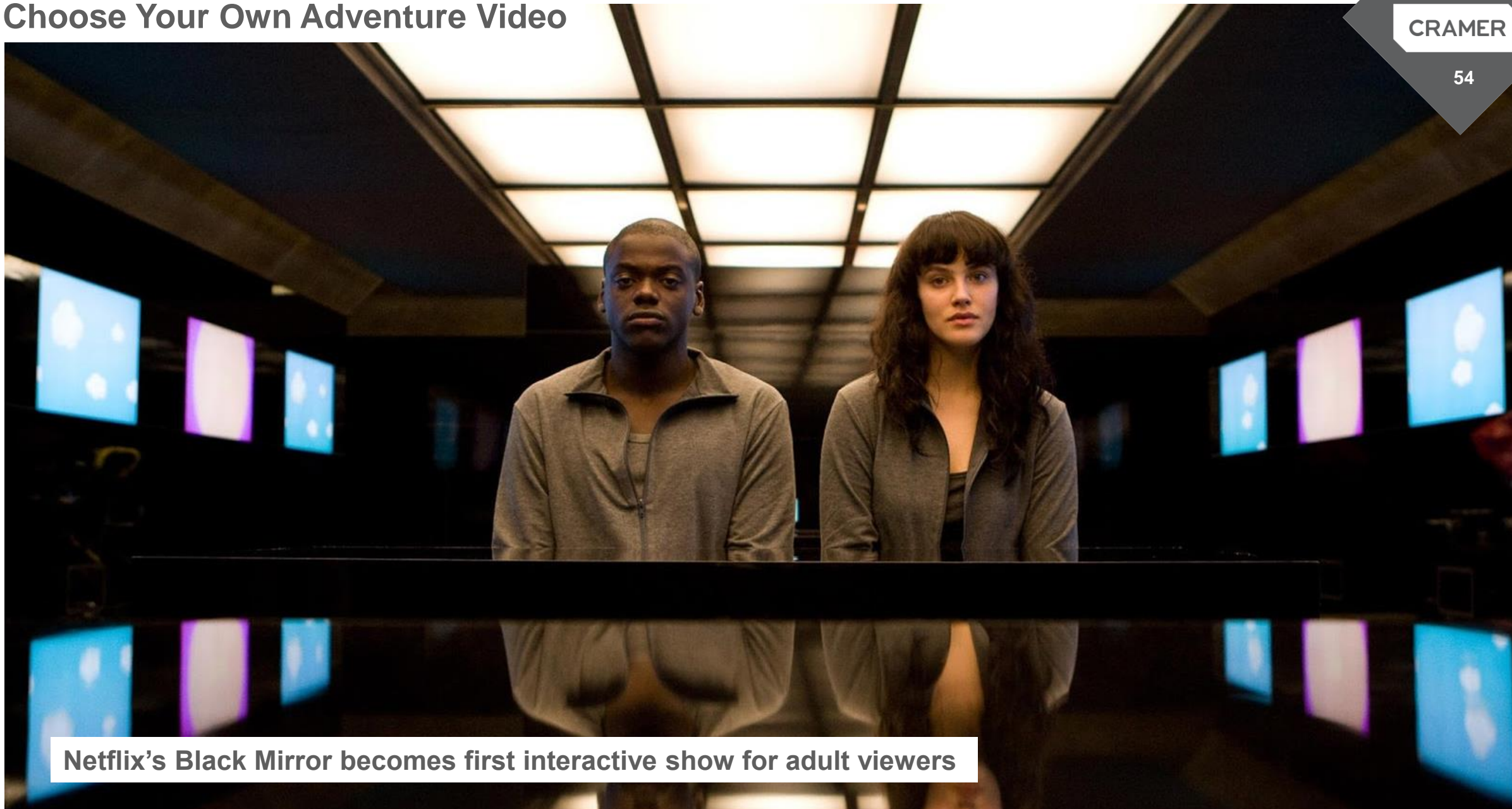
Video, More Personalized

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Choose Your Own Adventure Video

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Netflix's Black Mirror becomes first interactive show for adult viewers

Personalized Videos

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Adidas delivers 30,000 videos for marathoners

Screens, In New Forms

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Foldable Screens

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Samsung, Huawei, Apple have all filed patents

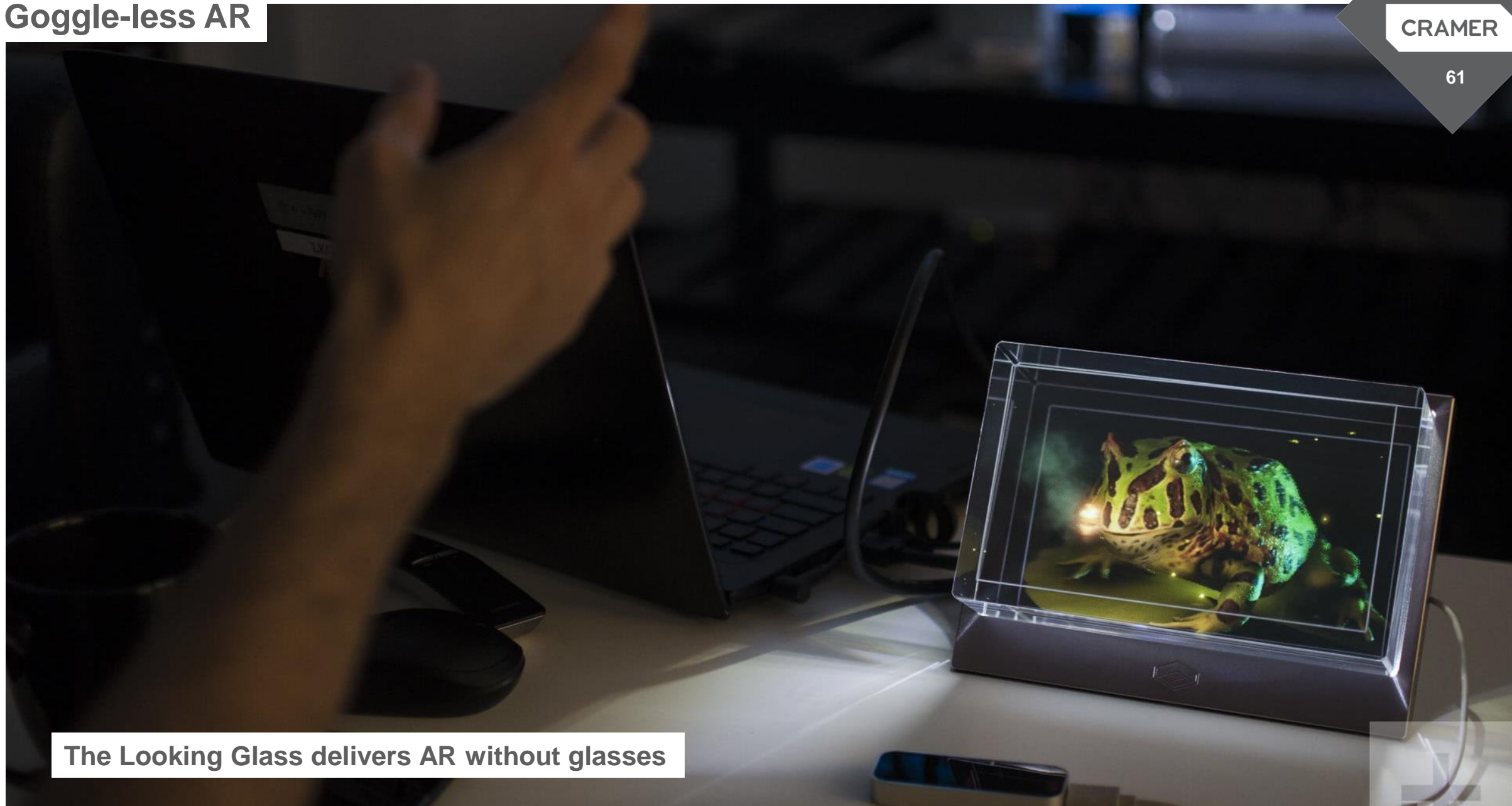


Calm and not distract, by Mui

Goggle-less AR

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The Looking Glass delivers AR without glasses

Smarter Glasses

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Focals, by North picks up where Google Glass left off

Screen Blocking Glasses



IRL Labs's simple glasses keep media out of view

No Special Effects Used

15 Tech Trends to Bet On

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Dynamic
Materials

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Edible
Materials

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Hackable
Minds

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Playlists for
Just You

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Sound
Control

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Robots,
Roving

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Robots,
Everywhere

7

Virtual
People

8

Facial
Recognition
Everywhere

9

Data
Ownership

10

Blockchaining
Brands

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Dynamic
Digital OOH

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Video, More
Personalized

13

Screens, In
New Forms

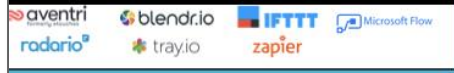
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Smarter
Glasses

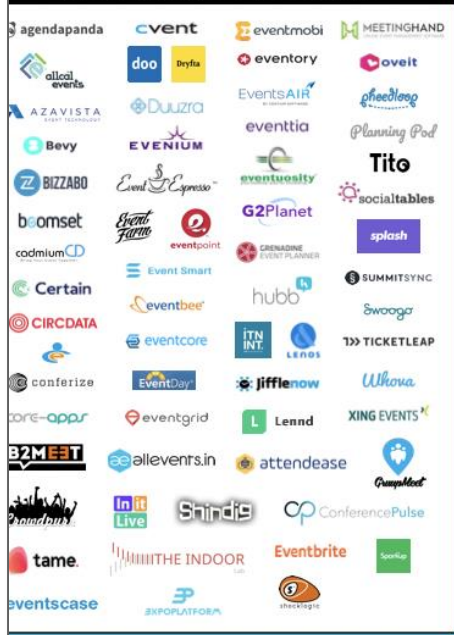
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2019 Event Tech Landscape

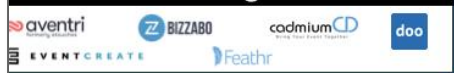
Data Integration



Event Management Software



Event Marketing Software



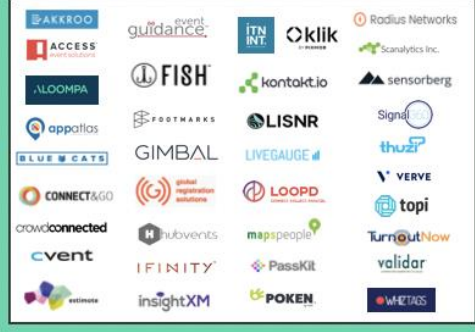
Event Production Software



Presentation Management Solutions



Attendee Tracking



POR (Point of Registration) Check-in & Badging



Attendee Activation

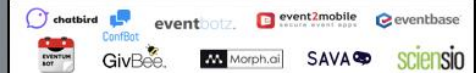
Attendee Collaboration Systems



Immersive Technology



Attendee Tools



Digital Signage



Event Apps



Attendee Tools



Wearables



Device Charging Stations



Networking & Social

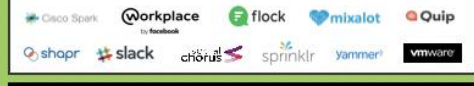
Attendee Networking



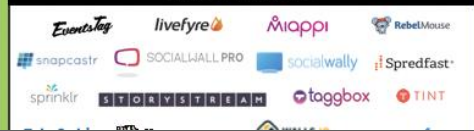
External Communities



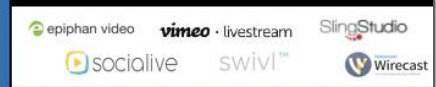
Internal Communities



Social Media Curation & Visualizations



Live Stream Production Platform



Streaming Platform



Virtual Event Platform



Content Presentations



Additional Information

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Small plug for a big list...

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Thank You

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CONNECT

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