15 Tech Trends to Bet On
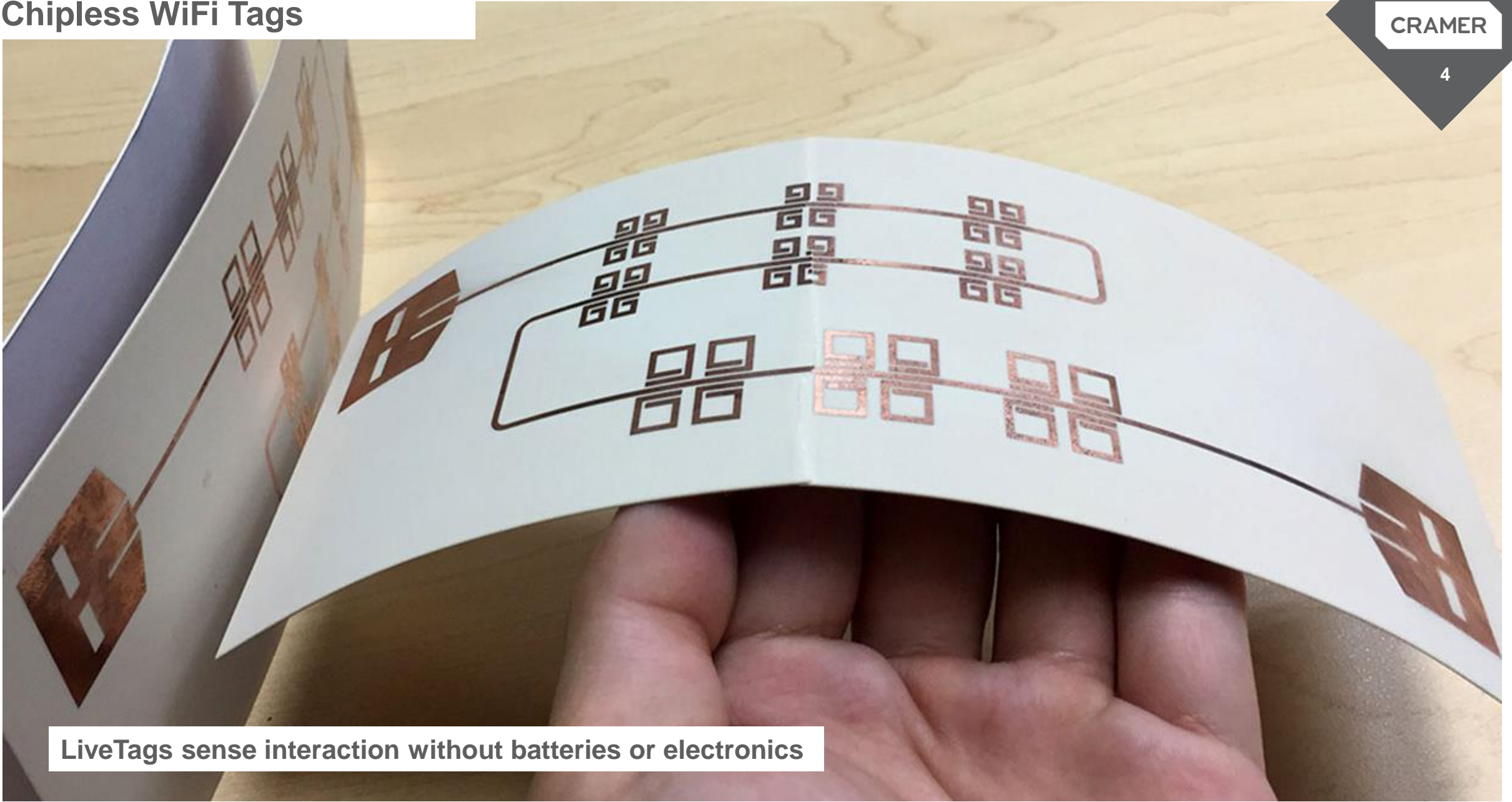
JOE LOVETT
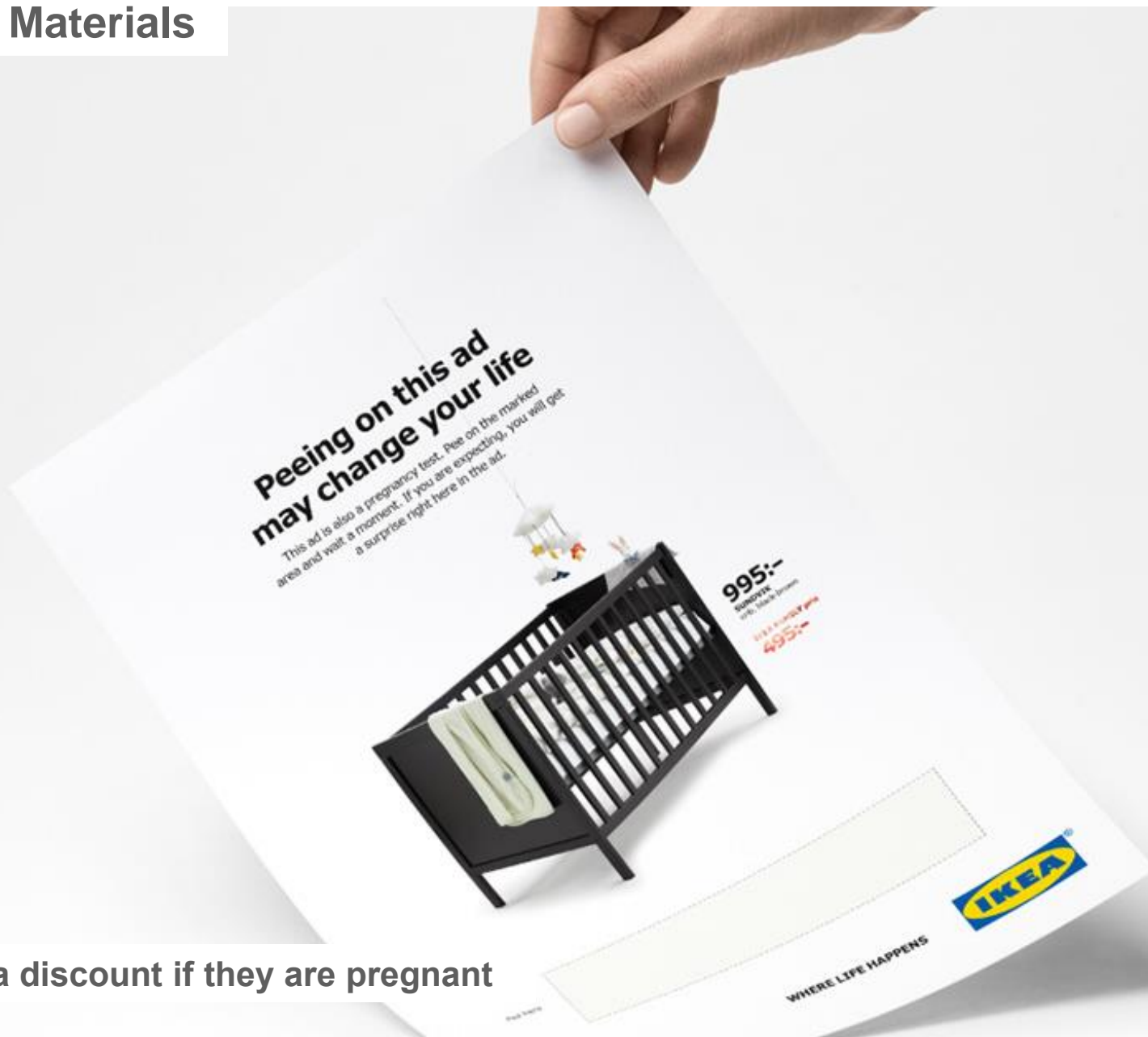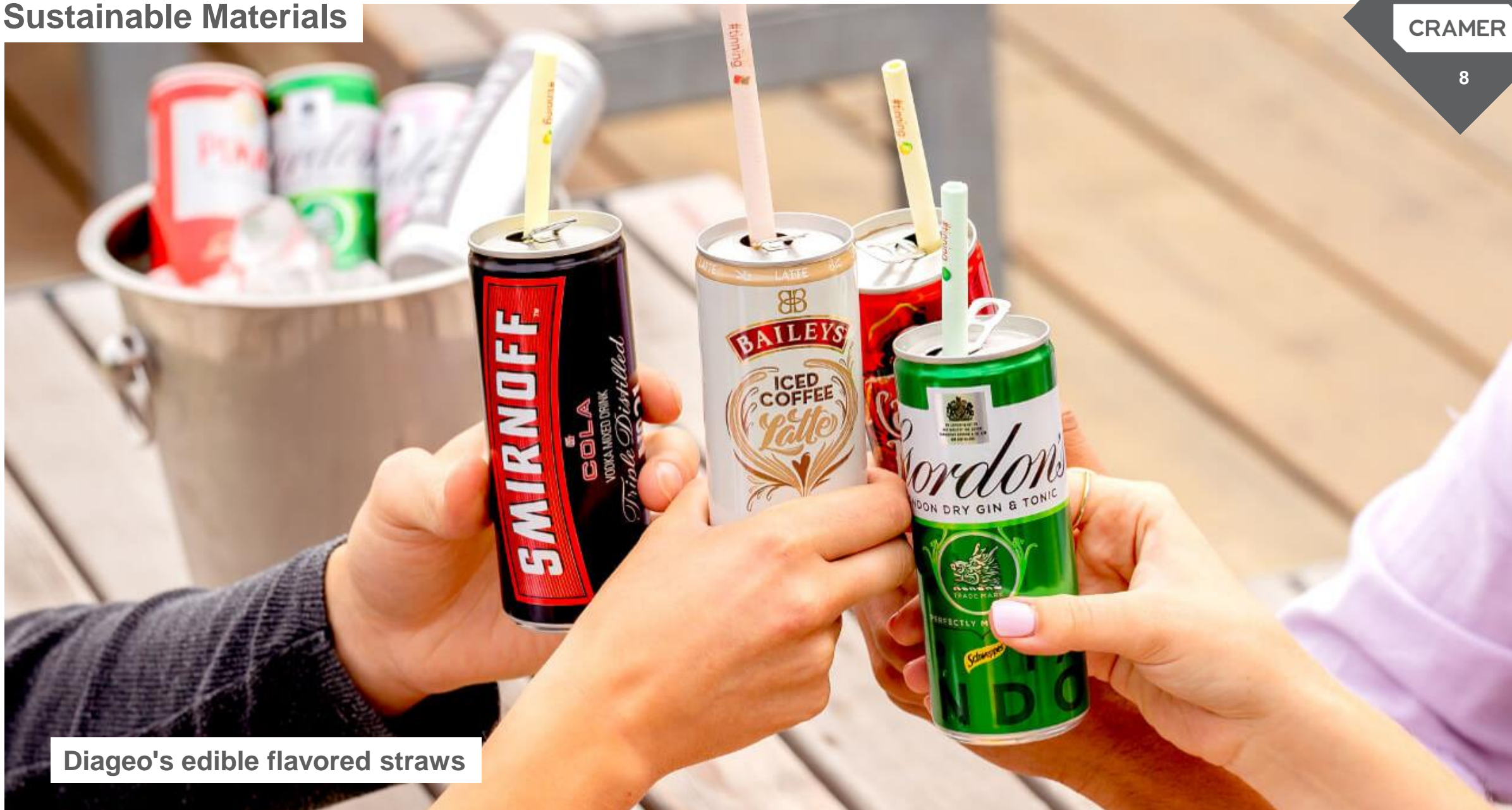
Dynamic Materials

1 of 15

LiveTags sense interaction without batteries or electronics

Ikea's ad unveils a discount if they are pregnant

Edible Materials

2 of 15

Sustainable Materials

Diageo's edible flavored straws

Edible Water

Simple packaging and innovative manufacturing by Skipping Rocks Lab's Ooho!

Hackable Minds

"Don't you forget about me. Don't, don't, don't, don't."

Boost your memory with the Sans Forgetica font
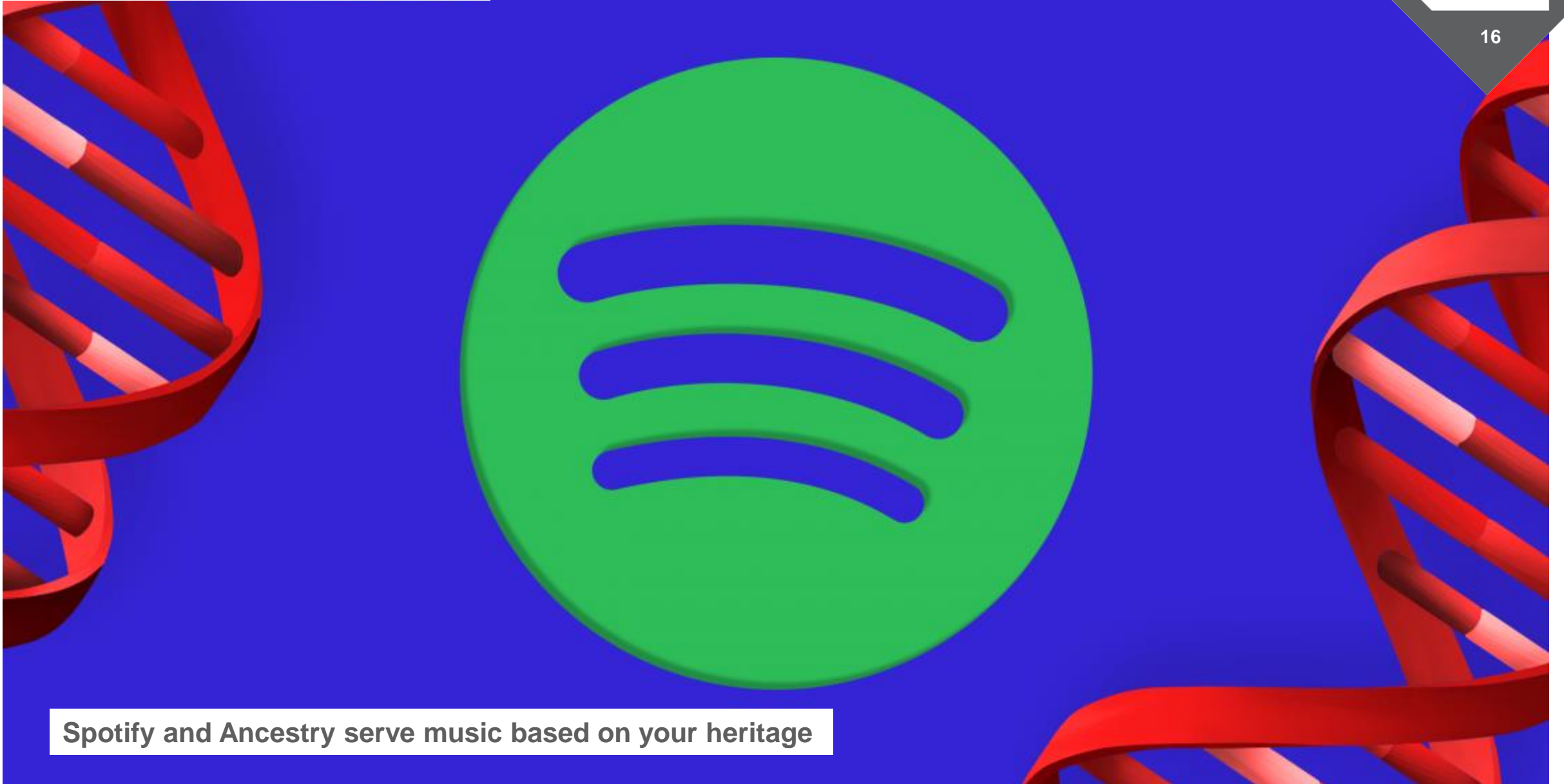
Brain Waves Exhibit

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Launched in August 2018 at London's Design Museum

LooxidVR's headset measures brain activity, eye movement, and pupil dilation
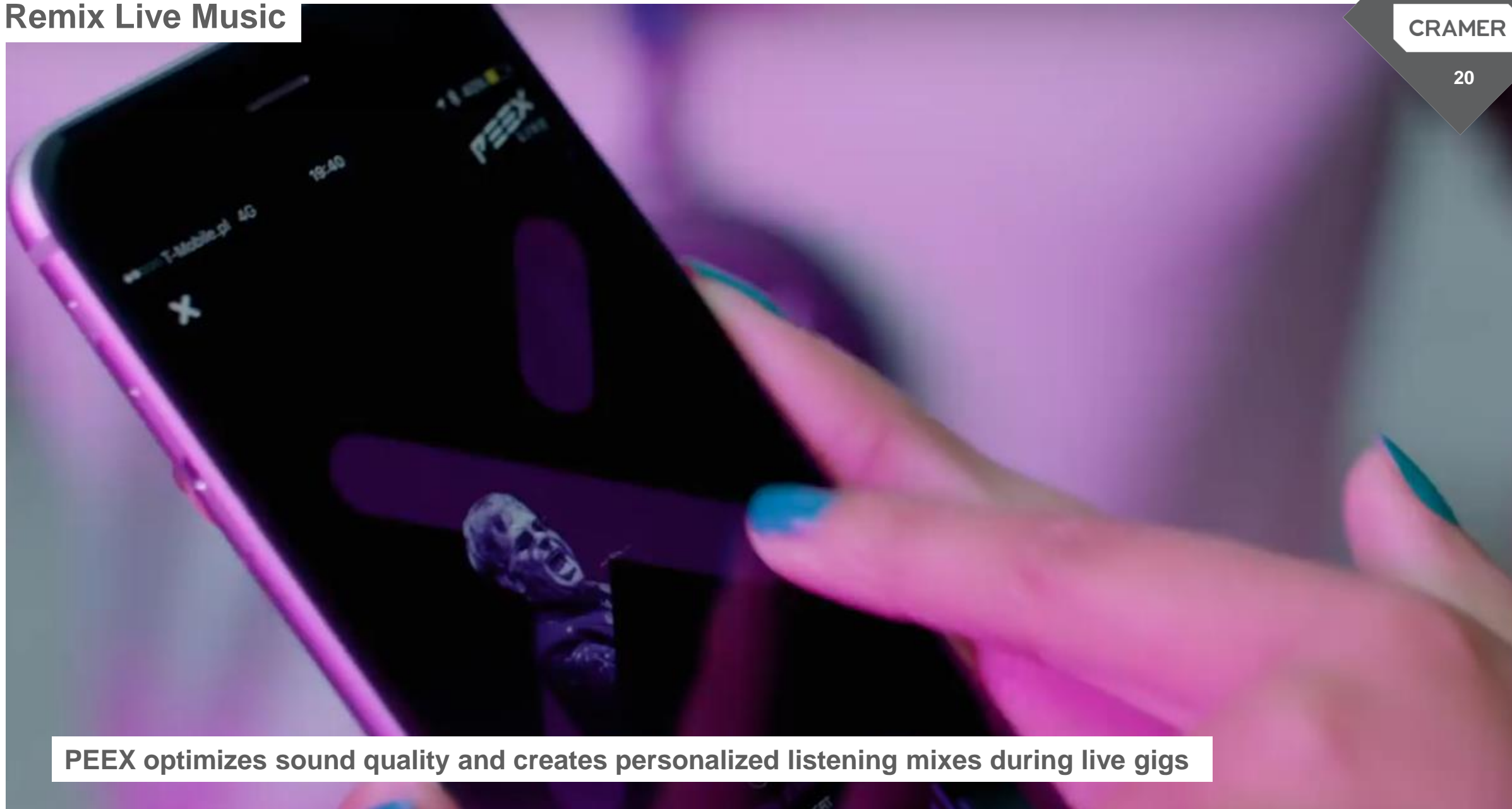
Playlists for Just You

4 of 15

DNA Music

Spotify and Ancestry serve music based on your heritage

Acquired by Apple, Asaii uses machine learning to analyze all music data on the internet

Sound Control

5 of 15

PEEX optimizes sound quality and creates personalized listening mixes during live gigs

Sound Separation

Kia's headphone-free technology for cars

Sonitus' two way radio eliminates the need for external mics

Robots, Roving

6 of 15

Self-driving Trolleys

KLM's Care-E trolleys follow you to your gate

Starship Technologies will be delivering parcels in San Fran by end of year

Alibaba's new robot delivers meals

Emotional robot provides empathetic assistance at Istanbul Airport

Robots, Everywhere

Somnox

Robotic Furniture

Less UI, More Intelligence
Interact with voice, app, or context - Bumblebee learns your preferences and adapts to your life.

Modular
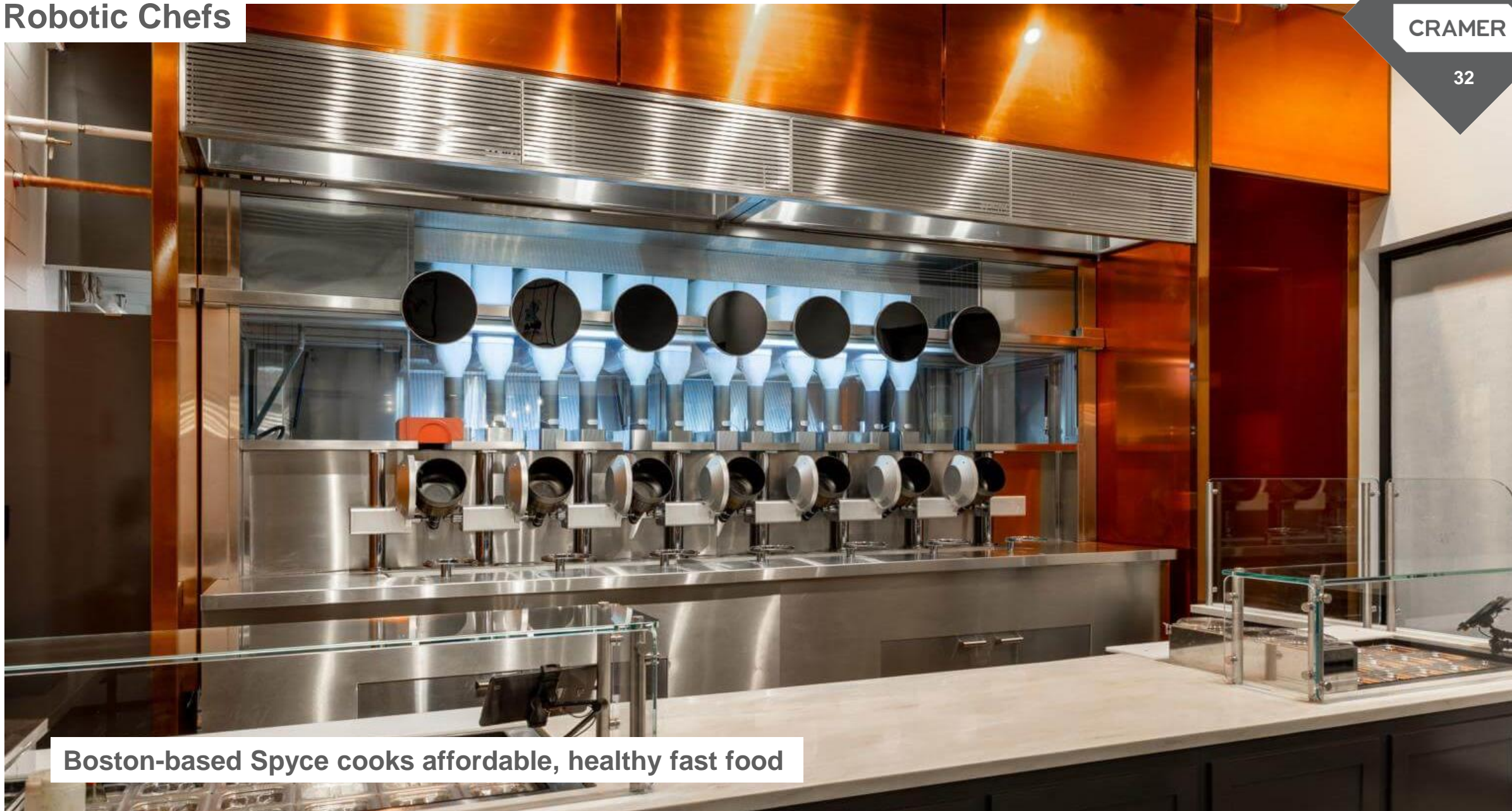Flexible modules to fit any space rapidly

Transform
Live, work, sleep, or play - there's always a layout for you

Bumblebee Spaces uses motorized modules to raise furniture

Robotic Chefs

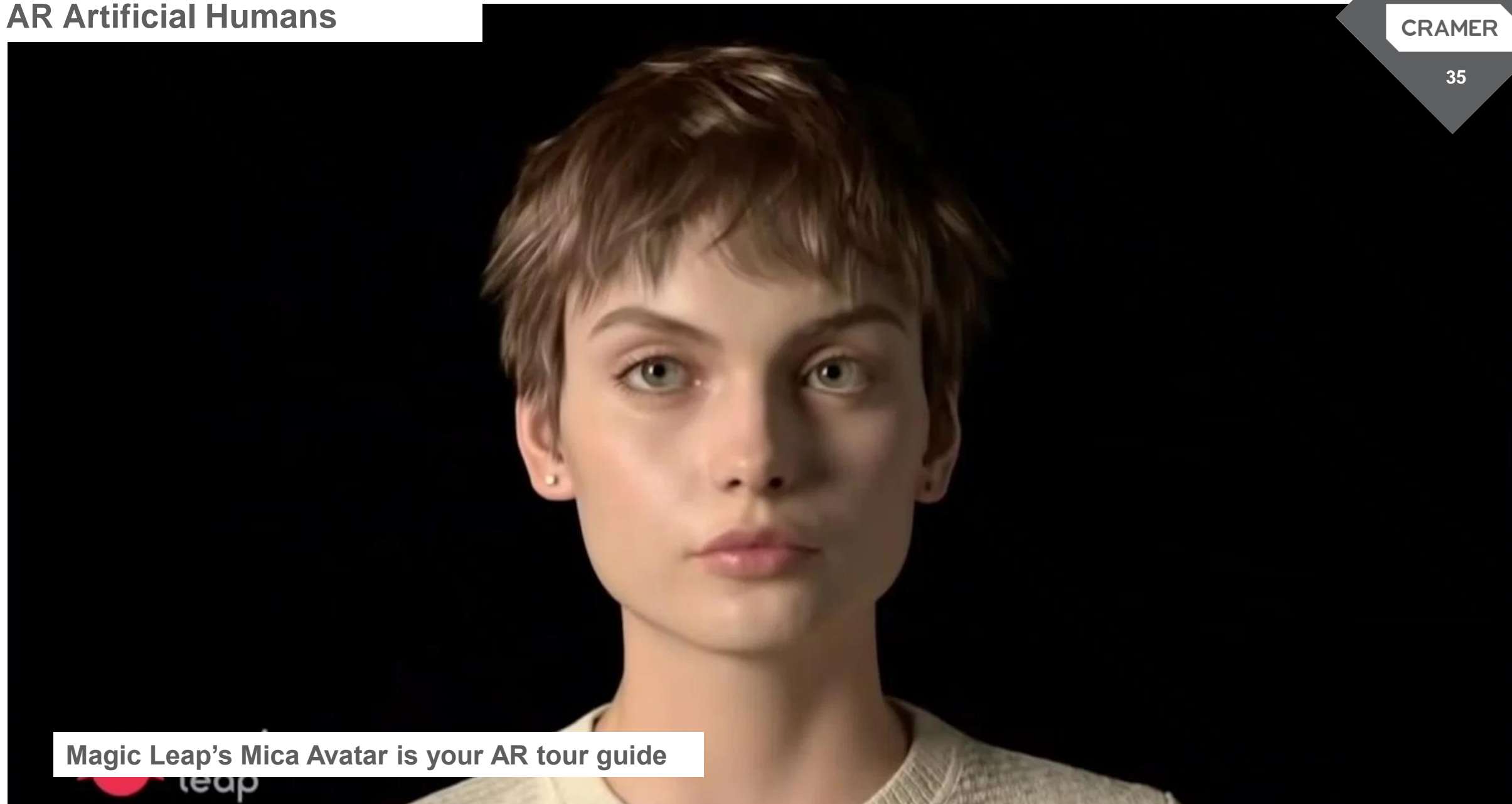**Boston-based Spyce cooks affordable, healthy fast food**

Just launched as part of Microsoft's Windows 10

Virtual People

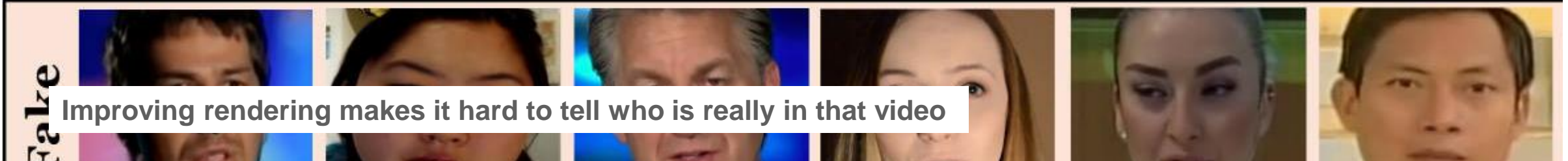Magic Leap's Mica Avatar is your AR tour guide

AR Collaboration

Spatial's new software bring people into your space

AR Collaboration

AR Collaboration

AR Collaboration

AR Collaboration

AR Collaboration

AR Collaboration

AR Collaboration

CRAMER

36

Spatial's new software bring people into your space

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Like, Kizuna Ai, the travel ambassador for the Japan National Tourism Organization

Deep Fakes

CRAMER

38

Real

Fake

Real

Fake

Improving rendering makes it hard to tell who is really in that video

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Facial Recognition Everywhere

9 of 15

Facial Recognition Tickets

Expands to consumer events with Ticketmater and Blink Identity

THE FIREWALL FOR YOUR IDENTITY

D-ID's firewall change photos so people cannot be detected

Data Ownership

10 of 15

Data Ownership

Application

Application

Application

Gateway

Dock.io provides tools and transparency in managing your personal information

Solid Pods

Give you individual data control, by Inrupt from Tim Berners-Lee

Blockchaining Brands

11 of 15

Attendee Image Rights Management

Kodak's blockchain initiative gives sports fans rights over their photos

Cryptocurrency Loyalty

Singapore Airlines' KrisPay turns miles into currency

Crypto Carbon Credits

Ben & Jerry's uses blockchain so customers can offset their carbon footprint

Dynamic Digital Out of Home

12 of 15

Contextual Screens

Grabb-it turns windows into hyperlocal video billboards

Vugo brings passenger infotainment and advertising to Ridesharing

Video, More Personalized

13 of 15

Choose Your Own Adventure Video

Netflix's Black Mirror becomes first interactive show for adult viewers

Personalized Videos

Adidas delivers 30,000 videos for marathoners

Screens,
In New Forms

14 of 15

Foldable Screens

Samsung, Huawei, Apple have all filed patents

Wood Displays

Calm and not distract, by Mui

Goggle-less AR

The Looking Glass delivers AR without glasses

Smarter Glasses

15 of 15

Smart Glasses Return

Focals, by North picks up where Google Glass left off

Screen Blocking Glasses

IRL Labs's simple glasses keep media out of view

15 Tech Trends to Bet On

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Dynamic Materials **1**	Edible Materials **2**	Hackable Minds **3**	Playlists for Just You **4**	Sound Control **5**
Robots, Roving **6**	Robots, Everywhere **7**	Virtual People **8**	Facial Recognition Everywhere **9**	Data Ownership **10**
Blockchaining Brands **11**	Dynamic Digital OOH **12**	Video, More Personalized **13**	Screens, In New Forms **14**	Smarter Glasses **15**

2019 Event Tech Landscape

Just Released! Find it on Cramer.com

Small plug for a big list...

cramer.com/trends

Thank You

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Joe Lovett

jlovett@cramer.com